



# Technical Data Sheet

## TT700

### THERMAL TRANSFER GLOSSY WHITE POLYESTER FILM

**GENERAL DESCRIPTION:**

TT700 is a topcoated glossy white polyester film. It is coated with an aggressive permanent acrylic adhesive and backed with a 50# Kraft release liner.

**USES:**

Ideal for nameplates or serial identification labels on finished products. TT700 is UL/CSA recognized with certain thermal transfer resin ribbons. Other applications include rating plates, property identification, electronic component marketing and industrial bar code applications requiring durability. Excellent material to be used on the topside of a circuit board where heat exposure is limited. This high-performance material is designed for applications requiring excellent solvent and scratch resistance.

**FEATURES:**

Indoor/outdoor, smudge- and abrasion-resistant thermal images using resin-based ribbons, dimensionally stable film (no shrinkage), high-performance adhesive. Topcoat and ribbon combinations offer excellent scratch and solvent resistance. TT700 does have some limited static dissipating properties.

**RECOGNITION(S):**

UL-MH16873      CSA- LS-89882-6      RoHS Directive 2002/95/EC Compliant

**RECOMMENDED RIBBON:**

Thermal Transfer Resin Ribbon

**PHYSICAL PROPERTIES:**

TEST METHODS	CONVENTIONAL UNITS	S.I. UNITS
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**THICKNESS:**

Film	2.0 mils	50.8 microns
Adhesive	0.8-0.9 mils	20-23 microns
Liner (50#)	3.0 mils	75 microns
Total	5.8-5.9 mils	145.8-148.8 microns

**ADHESIVE PERFORMANCE:**

Stainless Steel	67 oz/in	737 N/m
Acrylic	71 oz/in	781 N/m
Polypropylene	48 oz/in	528 N/m
Glass	69 oz/in	759 N/m

ADHESIVE PERFORMANCE AFTER A 72 HOUR DWELL

**WARRANTY**

"Our products are sold with the understanding that the buyer will test them in actual use and determine for himself their adaptability to his intended uses. We warrant to the buyer that our products are free from defects in material and workmanship. This warranty is in lieu of any other warranty, expressed or implied"

**SERVICE TEMPERATURE:**

-40°F - 300°F

-40°C - 149°C

**MINIMUM APPLICATION TEMPERATURE:**

50°F

10°C

**EXTERIOR**

2 yrs. outdoor

Label Stock: No Effect

**DURABILITY:**

exposure

Label Stock with TTRR-D Ribbon printing: No Effect

**CHEMICAL RESISTANCE:**

Test should be conducted at room temperature after 24 hour dwell. Testing should consist of five cycles of 10 minute immersions in the specified chemical reagent followed by 30 minute recovery periods. Cotton swab rub prior to final immersion.

<b>CHEMICAL REAGENT:</b>	<b>LABEL STOCK:</b> (without printing)	<b>PRINTING:</b> (using TTRR-D ribbon)	<b>PRINTING:</b> (cotton swab rub)
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Household Cleaners	No effect	No effect	No effect
Oil	No effect	No effect	No effect
Water	No effect	No effect	No effect
Isopropyl Alcohol	No effect	No effect	No effect
Mild Acid	No effect	No effect	No effect
Mineral Spirits	No effect	No effect	No effect
Toluene	No effect	Print removed	Print removed

**STORAGE STABILITY**

Product should be stored at 70°F (21°C) and 40-50% relative humidity to ensure optimal performance.

**SHELF LIFE:**

2 years @ proper storage conditions.